



# ANKLESHWAR INDUSTRIAL EXPO 2024

## POST SHOW REPORT

JOINTLY ORGANISED BY



# AGENDA

INTRODUCTION

---



ABOUT SHOW

---



VISITOR PROFILE

---



EXHIBITOR PROFILE

---



SHOW STATS

---



GALLERY

---



NEXT SHOW

---





## INTRODUCTION

# DRIVING INDUSTRIAL INNOVATION FORWARD

For over 14 years, the Ankleshwar Industrial Expo has been a cornerstone event in the industrial sector, jointly organized by Ads Pages Pvt Ltd and the Ankleshwar Association. This annual expo has consistently brought together industry leaders, innovators, and professionals, showcasing the latest advancements and fostering meaningful connections. Each edition has grown in scope and impact, solidifying its reputation as a premier platform for industrial growth and collaboration in Gujarat. The commitment to excellence and continuous improvement has made this expo a must-attend event for stakeholders across various sectors





Ankleshwar Industrial Estate, established by the Gujarat Industrial Development Corporation (GIDC) in the early 1970s, stands as one of the largest and most thriving industrial zones in India. Spanning 1600 hectares, its prime location near National Highway No. 8 and the Delhi-Mumbai Railway Line makes it a hub of industrial activity. Today, this vibrant estate is home to over 2000 industries, encompassing sectors such as chemicals, pesticides, pharmaceuticals, bulk drugs, petroleum products, engineering, textiles, plastics, rubber, and packaging, among others.

Ankleshwar has also cemented its position as the center for industrial exhibitions, having successfully hosted 14 editions of the Ankleshwar Industrial Expo. This expo is recognized as one of the premier industrial events in southern Gujarat, attracting leading companies and industry professionals from across the country. The Ankleshwar Industrial Expo continues to play a pivotal role in driving growth, fostering innovation, and promoting collaboration within the industrial community

**14**

---

**Industrial Exhibition Editions**

## WHY GUJARAT

Gujarat holds a prominent position, contributing approximately 28% to the country's pharmaceutical exports valued at USD 25 billion, and catering to 30-31% of the domestic market, estimated at an additional USD 25 billion.

According to officials of the Indian Drugs Manufacturers Association (IDMA), the region is expected to attract around 300 industries, predominantly SMEs, seeking to establish their operations here.



Ankleshwar is one of the largest industrial estates of small and medium scale chemical industries of Asia. Major chemical complexes of Industrial leaders of the country are located in this region.

# VISITOR PROFILE OVERVIEW



Our Industrial Expo attracts a broad spectrum of influential professionals from various sectors, including manufacturing and engineering enterprises. Attendees consist of decision-makers, top executives, technical experts, and key personnel from departments such as R&D, marketing, sales, and production. Additionally, SME leaders, industrial consultants, policy makers, and government officials join us, along with representatives from industrial associations and commercial corporations. This diverse audience fosters collaboration, innovation, and business opportunities across multiple industries

# KEY SUCCESS METRICS FROM ANKLESHWAR EXPO 2024



The Ankleshwar Industrial Expo 2024 achieved remarkable milestones, with visitor footfall increasing by 30% compared to the previous year. Exhibitor participation also grew by 18%, showcasing a wide range of industries. Additionally, over 20 business deals Approx were finalised, highlighting the event's strong networking and business opportunities. This success reflects the expo's expanding influence and value to both attendees and exhibitors

**30%**



Visitor Footfall Growth YOY

**18%**



Exhibitor Participation YOY

**20+**

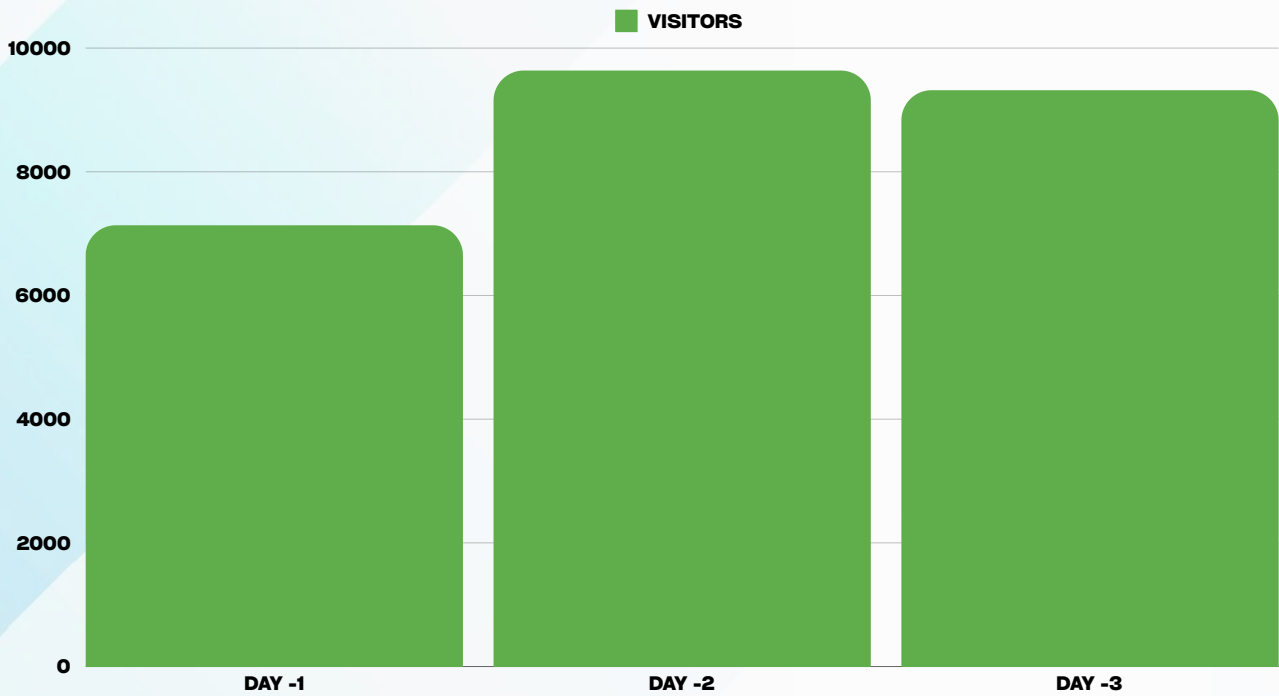


Business Deals Closed

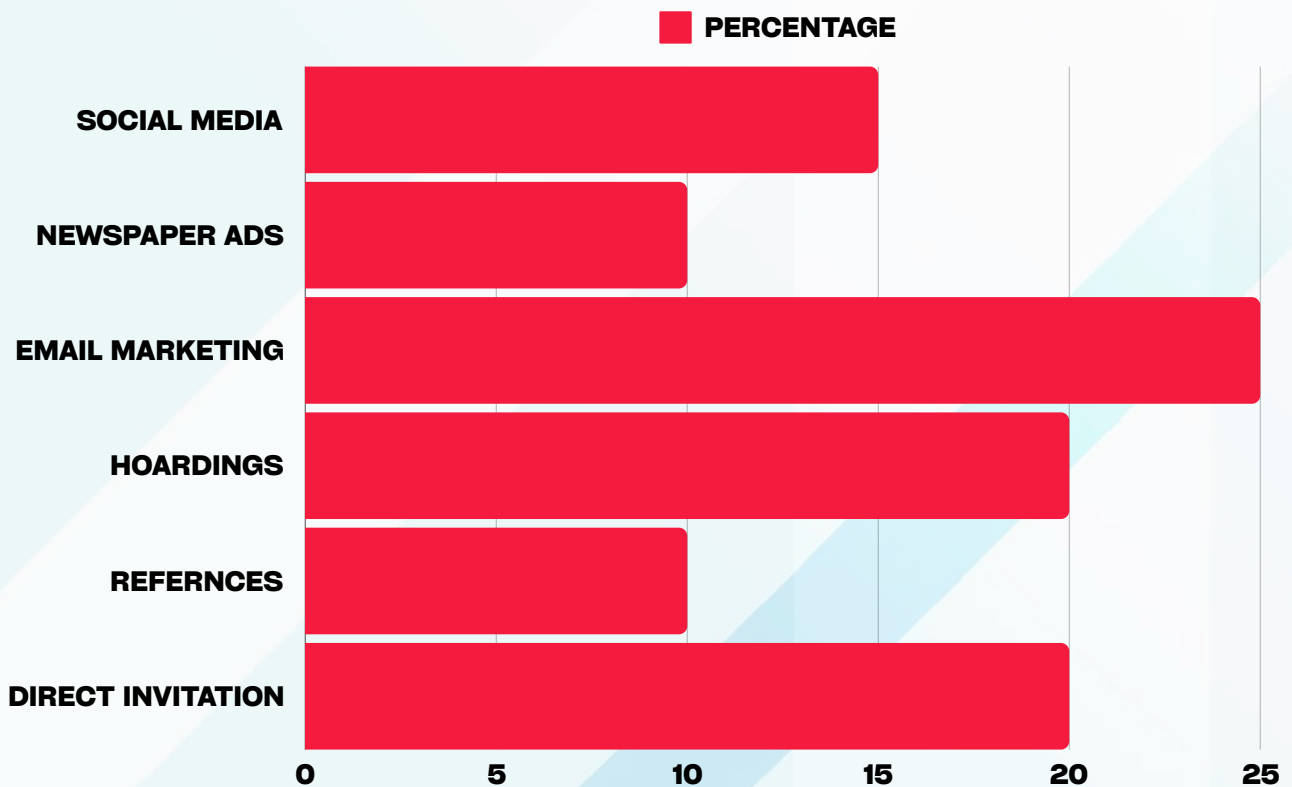


## VISITOR PROFILE

### NUMBER OF VISITORS COUNTS BY DAY



### SOURCE OF AWARENESS





# LEADING INDUSTRY EXHIBITORS



## 01



### DIVERSE SECTORS

---

Exhibitors span a wide range of industries, including manufacturing, engineering, pharmaceuticals, chemicals, and more, showcasing the latest innovations and solutions



## 02



### NETWORKING OPPORTUNITIES

---

Exhibitors connect with industry leaders, decision-makers, and business professionals, driving collaborations and partnerships for future growth.



## 03

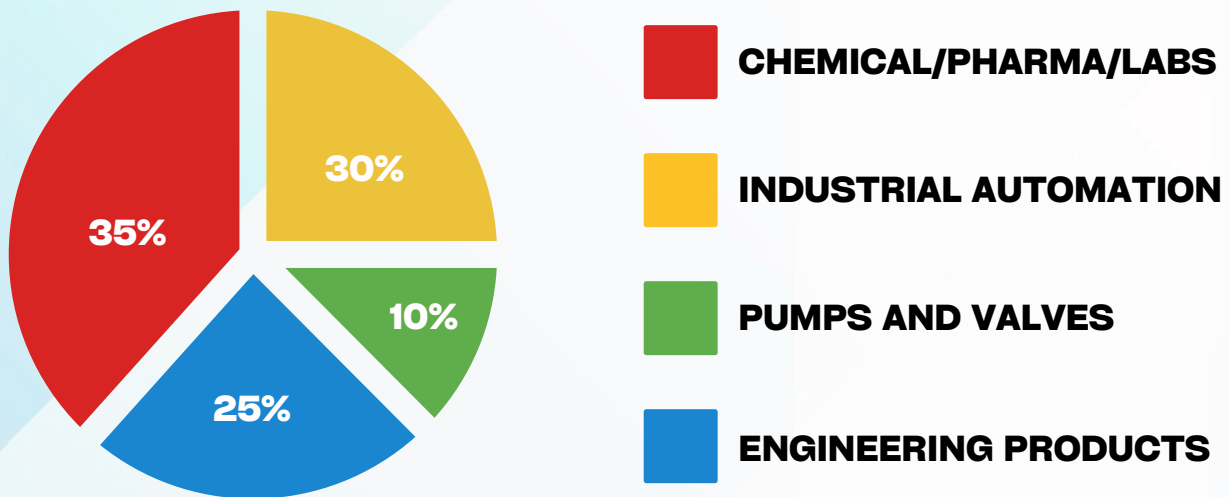


### BRAND VISIBILITY

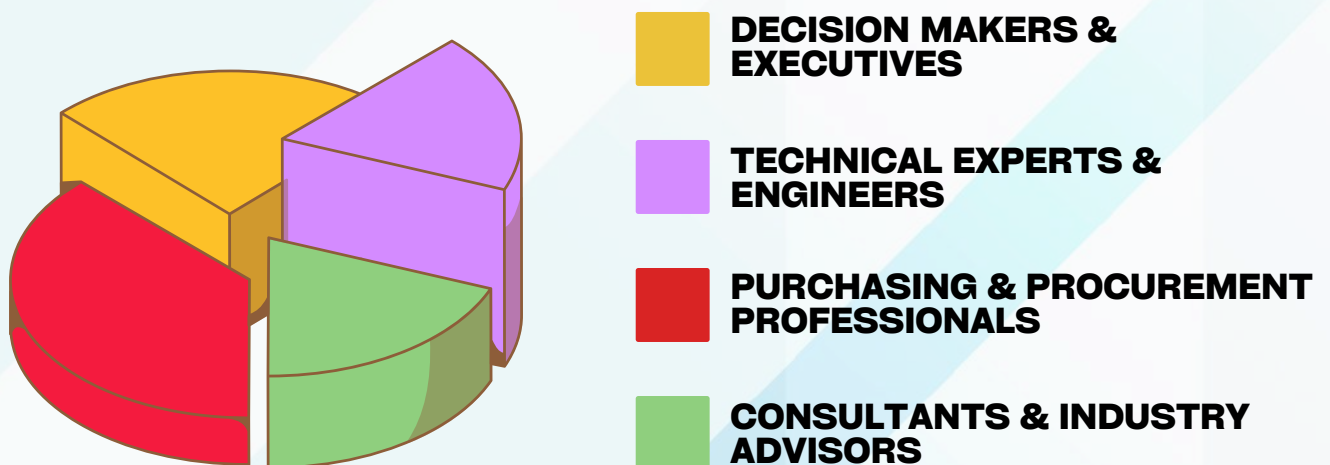
---

Exhibiting offers unparalleled exposure, allowing businesses to highlight their expertise, launch new products, and enhance brand visibility within the industrial sector.

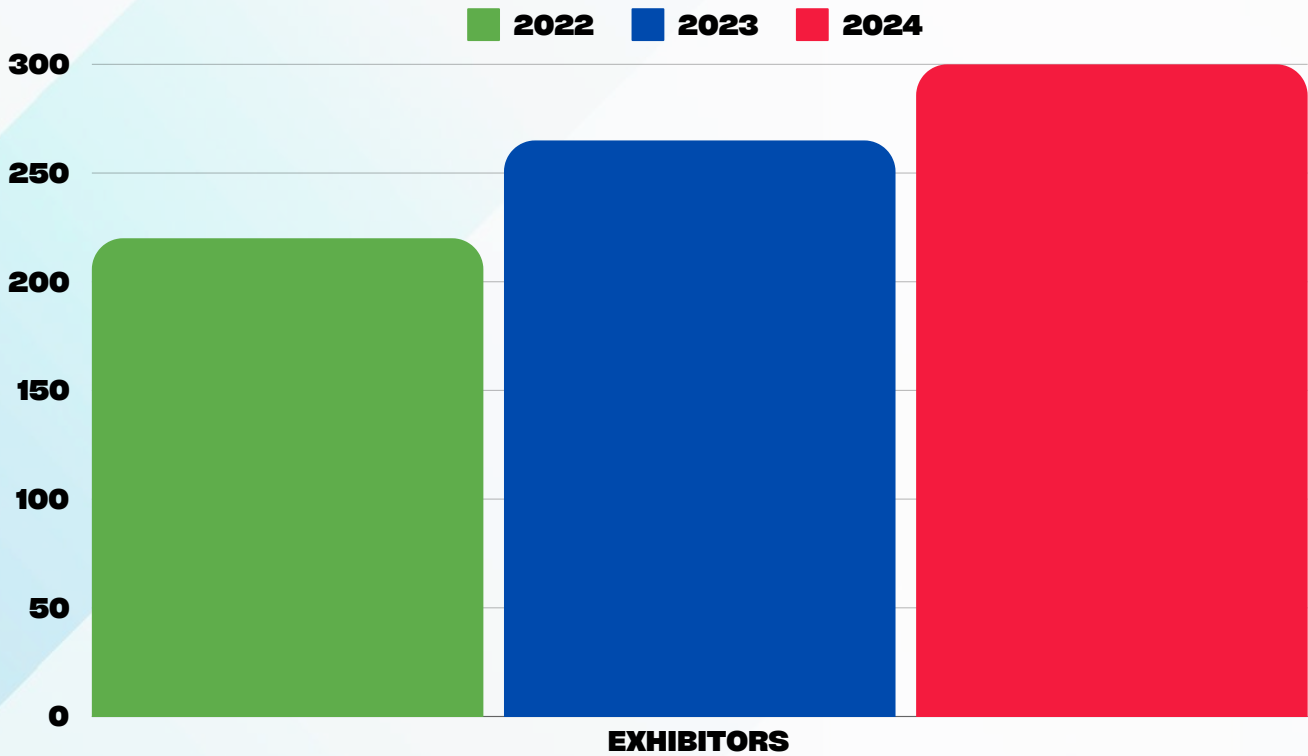
## PERCENTAGE OF TOTAL EXHIBITORS BY SECTOR



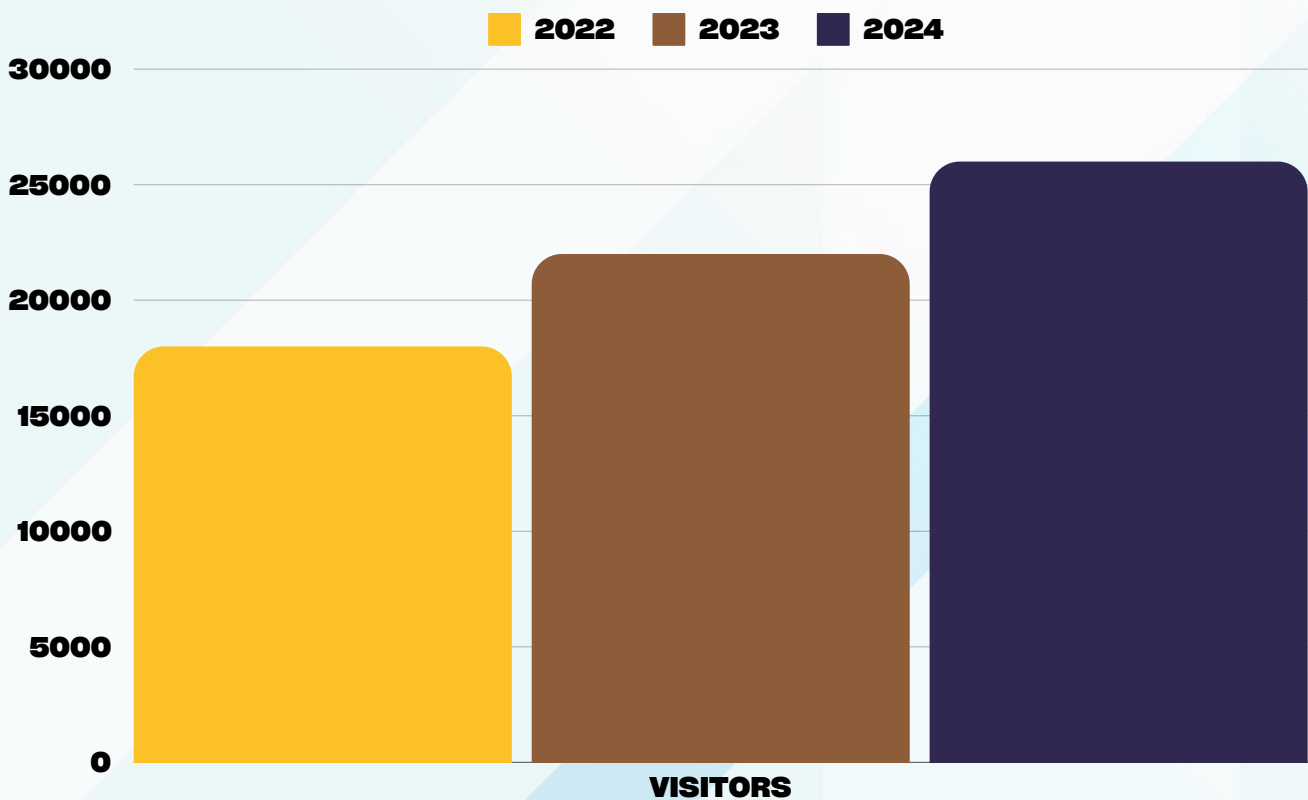
## VISITOR INTERESTS BY SECTOR



# NUMBER OF EXHIBITORS PARTICIPATED BY YEAR



# NUMBER OF VISITORS GROWTH BY YEAR



# GLIMPSES OF EVENT





# GOLDEN CLIENTS



# SUPPORTED BY





## **ABOUT ORGANISER**



---

### **ADS PAGES PVT LTD**

Established in the year 2000, Ads Pages Pvt Ltd has been at the forefront of reshaping the landscape of the Gujarat industry through its pioneering exhibitions. With over 20 successful industrial exhibitions organized to date, we have become synonymous with excellence and innovation in the field.



---

### **ANKLESHWAR INDUSTRIAL ASSOCIATION**

AIA's Industrial Exhibition at Ankleshwar GIDC Estate showcases products and technologies from Chemical, Pharmaceutical, Pesticides, Engineering, Plastic, Paper & Packaging industries. This event aims to create brand images and foster business relations for mutual growth.

# LET'S GET WORK TOGETHER



## **CONTACT US**

### **PHONE**

---

+91 9313516025  
+91 9825042135

### **EMAIL**

---

info@ankleshwarexpo.com  
sales1@industrialexpo.info

### **WEBSITE**

---

[www.Industrialexpo.info](http://www.Industrialexpo.info)