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**CPTX  
EXPO**

# CHEMICAL & PHARMACEUTICAL TECHNOLOGY EXPO

**VENUE : NEAR YOGI ESTATE, ANKLESHWAR**  
**DATE : 17, 18, 19 APRIL 2025**  
**TIME : 10AM – 6PM**

**JOINTLY ORGANISED BY**



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# ABOUT SHOW

CPTX Expo (Chemical & Pharmaceutical Technology Exchange) is India's premier exhibition dedicated to the pharmaceutical machinery, processing, and packaging equipment sectors. It provides a platform for industries specializing in laboratory and analytical instruments, formulations, nutraceuticals, ingredients, bulk drugs, intermediates, Ayurvedic, cosmetics, APIs, chemicals, fragrances, healthcare, hygiene, and personal care to connect and collaborate.

This event offers unparalleled opportunities for suppliers, manufacturers, industrialists, entrepreneurs, buyers, and consultants to network, explore innovative solutions, and exchange knowledge on a unified platform. CPTX Expo is dedicated to innovation, technology, and knowledge-sharing, fostering growth and collaboration in the chemical and pharmaceutical industries.

Taking place in Ankleshwar, the largest pharmaceutical and chemical hub of India, CPTX Expo brings together industry leaders in a region known for its dynamic market and proximity to top multinational corporations. With the support of the Ankleshwar Industrial Association and ADS Pages Pvt. Ltd., this inaugural event builds upon two decades of successful industrial exhibitions, ensuring a seamless and impactful experience for participants.

300+  
EXHIBITOR

15000+  
VISITORS

30000+  
SQM AREA

15+  
INDUSTRY SECTORS

100 CR+  
EXPECTED BUSINESS



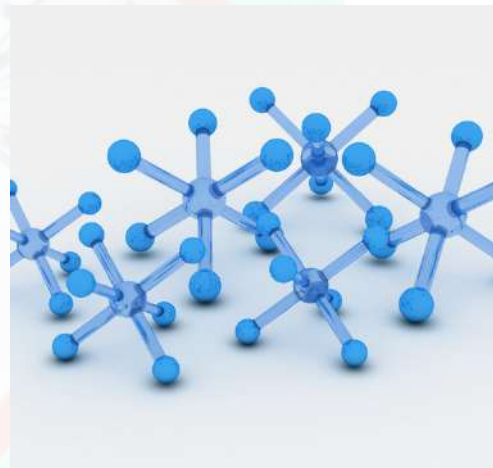
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APRIL 2025

# KEY BUSINESS SEGMENTS



**BULK/AGRO  
CHEMICALS**



**BULK DRUGS AND  
INTERMEDIATES**



**SPECIALITY  
CHEMICALS**



**ACTIVE  
PHARMACEUTICAL  
INGREDIENTS**



**NUTRACEUTICAL**



**PHARMACEUTICAL  
RAW MATERIALS**



**DYES & DYE  
INTERMEDIATES**



**PHARMACEUTICAL  
MACHINERY**

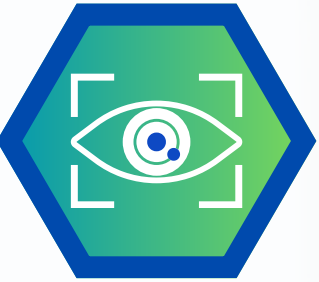


**PROCESSING &  
PACKAGING  
EQUIPMENT**



**LAB AND ANALYTICAL  
INSTRUMENTS,  
FORMULATIONS**

# WHY EXHIBIT



## GUJARAT'S LARGEST INDUSTRIAL ZONE

Join us at **CPTX Expo** to experience the synergy of India's largest chemical and pharmaceutical market with over 20 years of industrial exhibition expertise. . This premier event is supported by all major industrial associations in the region, including Panoli, Jhagadia, Dahej, Ankleshwar Association, and FIA.



## QUALITY ATTENDEES

The **CPTX EXPO** attracts a diverse clientele from both government and private sector organizations, offering unparalleled opportunities to engage with top decision-makers, innovators, and influencers from leading chemical and pharmaceutical organizations.



## MARKET EXPANSION

Exhibiting at CPTX Expo provides an unparalleled opportunity to explore new markets, build connections, and strengthen your presence in India's largest hub for the chemical and pharmaceutical industries.



## INNOVATION SHOWCASE

Highlight your cutting-edge products and solutions to a targeted audience. This expo is an excellent opportunity to demonstrate innovation, showcase technological advancements, and position your brand as a leader in the evolving industrial landscape.

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# WHY VISIT



- Explore Cutting-Edge Innovations
- Witness the latest advancements in pharmaceutical machinery, chemical processing, and lab technologies. Discover innovative solutions, products, and services transforming the industry.
- Networking Opportunities
- Connect with top manufacturers, suppliers, industry leaders, and consultants. Build valuable relationships to foster collaboration and drive your business forward.
- Gain Market Insights
- Stay updated on emerging trends and developments across chemicals, pharmaceuticals, and allied sectors. Learn from the expertise of industry pioneers and enhance your competitive edge.
- Strategic Business Opportunities
- Identify potential partners, explore investment opportunities, and expand your supplier network in India's largest chemical and pharmaceutical industrial hub, Ankleshwar.
- Knowledge Sharing
- Attend technical sessions, seminars, and live demonstrations to gain a deeper understanding of the latest technologies and their applications.
- One-Stop Solution
- Explore a comprehensive range of offerings, including APIs, formulations, bulk drugs, nutraceuticals, lab equipment, and packaging solutions, all under one roof.
- Ankleshwar, the epicenter of the chemical and pharmaceutical industries, offers access to some of the most influential companies and associations supporting growth and innovation.

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# EXHIBITION CHARGES

Join us at CPTX Expo to explore opportunities, discover advancements, and connect with the leaders driving the future of the chemical and pharmaceutical industries



### BARE SPACE – 11000 Sq Mtr

Bare Space Participants will be responsible for the design, construction and furnishing of their stall. Electricity for stall construction, stall lighting and live operation of exhibits is at extra cost.



### SHELL SPACE – 11500 Sq Mtr

Scheme includes a pre-fabricated stall with carpet, table, chairs, spotlights and electricity for stall, lighting. Electricity for live operation of Exhibits is at extra cost. Shell Scheme facilities based on area booked and rates of electricity.



# PREMIUM SPONSORSHIP



## DIAMOND SPONSORSHIP COST : 10 LAKH

### Facilities Include :

- 72 +Sq. m. (Bare Space)
- Registration Kiosk x2
- Entry/Exit Gate Banner Branding - 10x10 ft
- Hanging Banner X2
- 20X20ft Facade Branding
- Branding in all Promotional Content



## PLATINUM SPONSORSHIP Cost : 6 LAKH

### Facilities Include :

- 40 +Sq. m (Bare Space)
- Registration Kiosk x2
- Hanging Banner x2
- Entry/Exit Gate Banner Branding - 10x10 ft
- Facade Branding 20x20 ft
- Branding in all Promotional Content



## GOLD SPONSORSHIP Cost : 5 LAKH

### Facilities Include :

- 36+ Sq. m (Bare Space)
- Registration Arena Banner Branding
- Hanging Banner x1
- Facade Branding 20x20 ft
- Branding in all Promotional Content



## SILVER SPONSORSHIP Cost : 3.5 LAKH

### Facilities Include :

- 24+ Sq. m (Bare Space)
- Registration Arena Banner Branding
- Hanging Banner x1
- Facade Branding 20x20 Ft
- Branding in all Promotional Content

# EVENT PROMOTION OPTIONS

Our event promotion utilizes a multi-channel approach to maximize reach and impact. Radio campaigns create awareness among a wide audience, while newspaper ads provide detailed information to a targeted readership. Social media platforms drive engagement through creative content, fostering direct interaction with potential attendees. Strategic placement of banners and hoardings ensures high visibility in key locations, capturing the attention of local and regional audiences. Together, these efforts build excitement and ensure a strong turnout for the event.

**01**

## SOCIAL MEDIA MARKETING

Leverage digital marketing strategies to maximize your reach and engagement.

**02**

## NEWSPAPER MARKETING

Benefit from extensive media coverage and PR efforts to boost your brand's visibility

**03**

## BANNER & HOARDING

Strategically placed visuals in high-traffic areas maximize visibility, capturing attention and sparking curiosity among commuters

**04**

## RADIO

Targeted radio spots broadcast engaging messages to a broad audience, ensuring widespread event awareness through trusted local stations

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# CONTACT US

For inquiries or further details about the AIA Industrial Expo 2025 events, please reach out to us.

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