



# DAHEJ INDUSTRIAL EXPO 2025

VENUE: GIDC DAHEJ, GUJARAT

**DATE** : 12, 13, 14 NOVEMBER 2025

**TIME** : 10AM - 6PM





## **ABOUT SHOW**

The 5th Dahej Industrial Expo 2025 is set to be bigger and better, building on the success of its previous four editions. Each edition has grown exponentially, with increasing participation from exhibitors and visitors alike. The 2024 edition witnessed 500+ exhibitors and attracted over 25,000 quality attendees, making it one of the largest industrial expos in the western region of India. Supported by top industry brands, government organizations, and associations, this expo has become a key platform for industrial innovation and collaboration. For 2025, we expect 600+ exhibitors and 30,000+ attendees, alongside the addition of the concurrent event CPTX, showcasing the latest in Pharmaceutical & Chemical Technology.

## **WHY EXHIBIT**



#### **BRAND EXPOSURE**

Showcase your products and services to 30,000+ qualified buyers and decision-makers



## GUJARAT'S BIGGEST INDUSTRIAL HUB

Join us for the 5th edition of the Dahej Industrial Expo, set to take place in 2025 in the heart of India's most prominent industrial hub, Dahej, Gujarat. This premier event is supported by all major industrial associations in the region.



### **QUALITY ATTENDES**

The Dahej Industrial Expo attracts a diverse clientele from both government and private sector organizations, offering unparalleled opportunities to engage with top decision-makers and industry leaders.

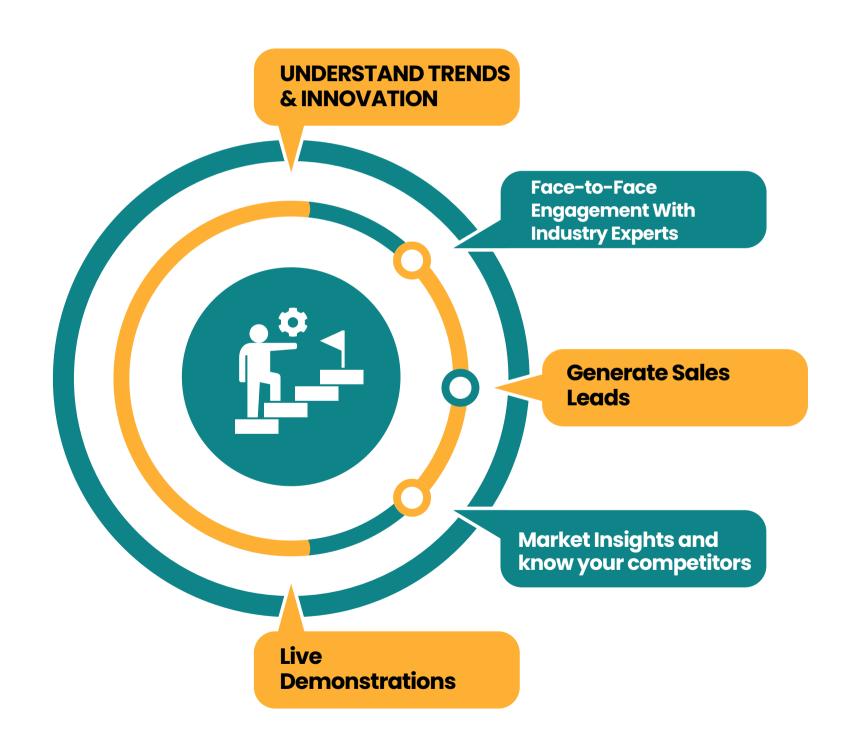


## GOVERNMENT & ASSOCIATION SUPPORT

Gain credibility and visibility by being part of an event backed by key industry associations.

## **WHY VISIT**

Industrial Expo is your gateway to discovering the latest innovations, technologies, and solutions across diverse industrial sectors. It's an unparalleled platform to connect with over thousands of industry leaders, decision-makers, and peers, providing valuable networking opportunities to build lasting business relationships. Gain deep market insights, explore cuttingedge trends, and witness live demonstrations of advanced machinery and industrial solutions. Whether you're looking to source suppliers, evaluate competitors, or secure partnerships, the expo is designed to help you stay ahead in the ever-evolving industrial landscape and drive your business growth to new heights.



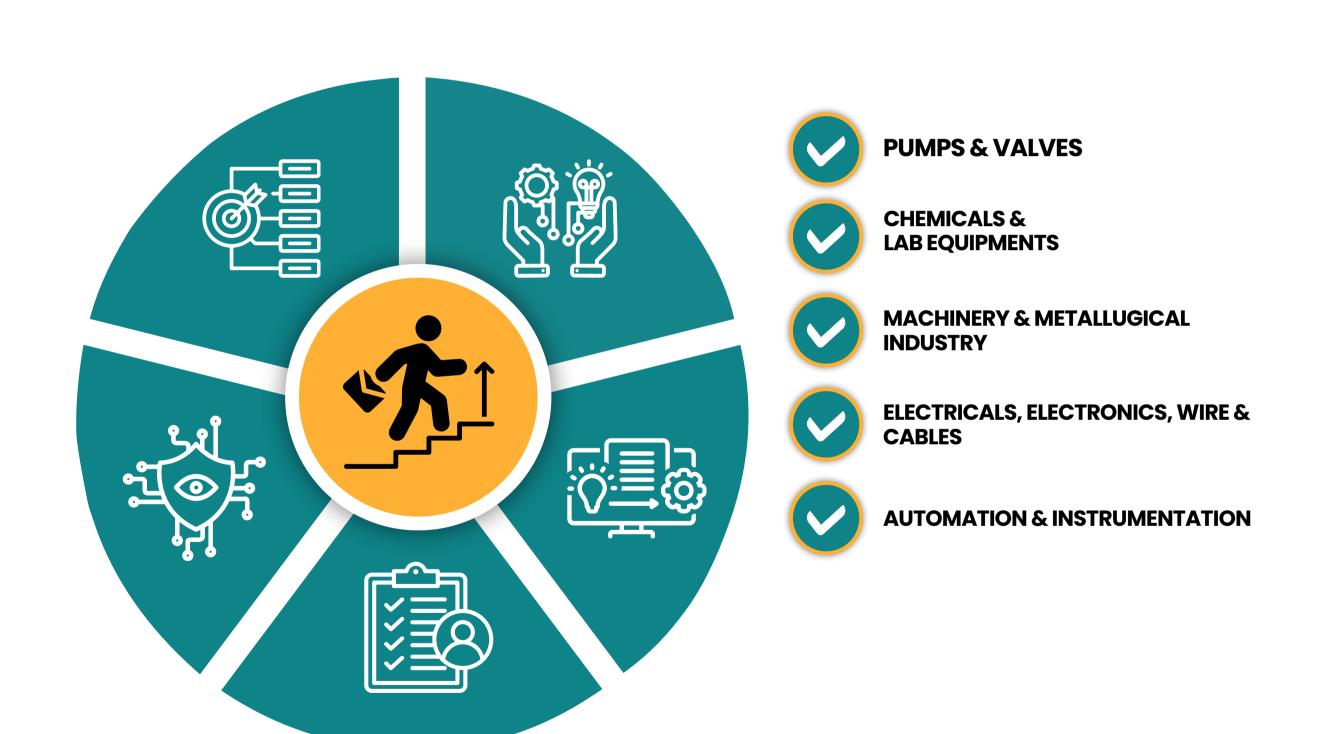
# ABOUT CONCURRENT EVENT



Exchange) is India's premier exhibition dedicated to the pharmaceutical machinery, processing, and packaging equipment sectors. It provides a platform for industries specializing in laboratory and analytical instruments, formulations, nutraceuticals, ingredients, bulk drugs, intermediates, Ayurvedic, cosmetics, APIs, chemicals, fragrances, healthcare, hygiene, and personal care to connect and collaborate.

This event offers unparalleled opportunities for suppliers, manufacturers, industrialists, entrepreneurs, buyers, and consultants to network, explore innovative solutions, and exchange knowledge on a unified platform. CPTX Expo is dedicated to innovation, technology, and knowledge-sharing, fostering growth and collaboration in the chemical and pharmaceutical industries.

## **KEY INDUSTRY SEGMENTS**





## **BOOTH TYPES & CHARGES**



### **BARE SPACE**

Bare Space Participants will be responsible for the design, construction and furnishing of their stall. Electricity for stall construction, stall lighting and live operation of exhibits is at extra cost.

13500 SQ MTR



### SHELL SPACE

Scheme includes a pre-fabricated stall with carpet, table, chairs, spotlights and electricity for stall, lighting. Electricity for live operation of Exhibits is at extra cost. Shell Scheme facilities based on area booked and rates of electricity.

13000 SQ MTR

## PREMIUM SPONSORSHIP

#### **DIAMOND SPONSORSHIP: 14 LAKH**

- 72 +Sq. m. (Bare Space)
- Registration Kiosk x2
- Entry/Exit Gate Banner Branding 10x10 ft
- Hanging Banner X2
- 20X20ft Facade Branding
- Branding in all Promotional Content

#### **GOLD SPONSORSHIP: 8 LAKH**

- 36+ Sq. m (Bare Space)
- Registration Arena Banner Branding
- Hanging Banner xl
- Facade Branding 20x20 ft
- Branding in all Promotional Content









#### PLATINUM SPONSORSHIP: 10 LAKH

- 40 +Sq. m (Bare Space)
- Registration Kiosk x2
- Hanging Banner x2
- Entry/Exit Gate Banner Branding 10x10 ft
- Facade Branding 20x20 ft
- Branding in all Promotional Content

#### **SILVER SPONSORSHIP: 6 LAKH**

- 24+ Sq. m (Bare Space)
- Registration Arena Banner Branding
- Hanging Banner x1
- Facade Branding 20x20 Ft
- Branding in all Promotional Content

## BRANDING & EVENT PROMOTION

#### **SOCIAL MEDIA MARKETING**

Leverage digital marketing strategies to maximize your reach and engagement.

#### **BANNER & HOARDING**

Strategically placed visuals in high-traffic areas maximize visibility, capturing attention and sparking curiosity among commuters

#### **NEWSPAPER MARKETING**

Benefit from extensive media coverage and PR efforts to boost your brand's visibility



Targeted radio spots broadcast engaging messages to a broad audience, ensuring widespread event awareness through trusted local stations

#### PR CAMPAINS

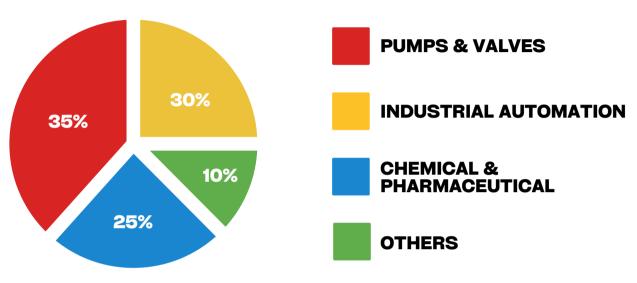
The PR campaign ensures your company and offerings are highlighted to industry-specific media and potential clients

#### **EXHIBITOR DIRECTORY**

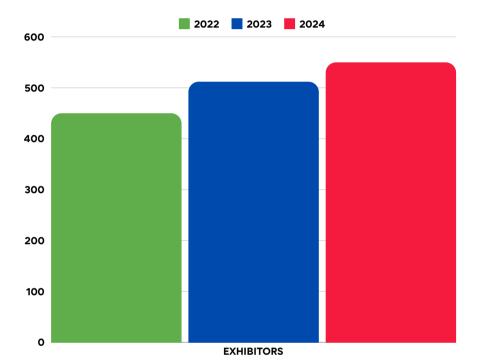
Your brand will be prominently displayed in the exhibitor directory, reaching a wide audience before, during, and after the event

# PERFORMANCE METRICS DAHEJ INDUSTRIAL EXPO 2024

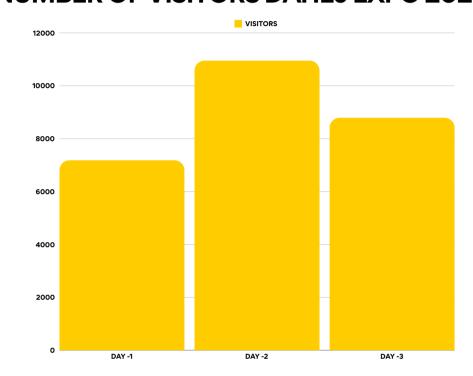
#### PERCENTAGE OF TOTAL EXHIBITORS BY SECTOR



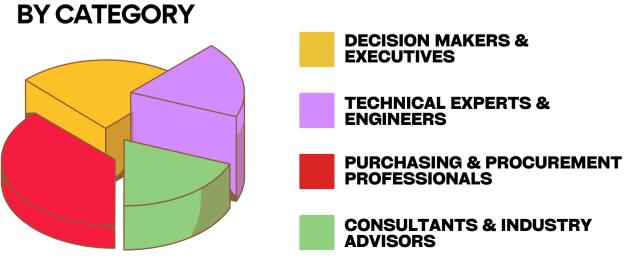
#### **NUMBER OF EXHIBITORS PARTICIPATED**



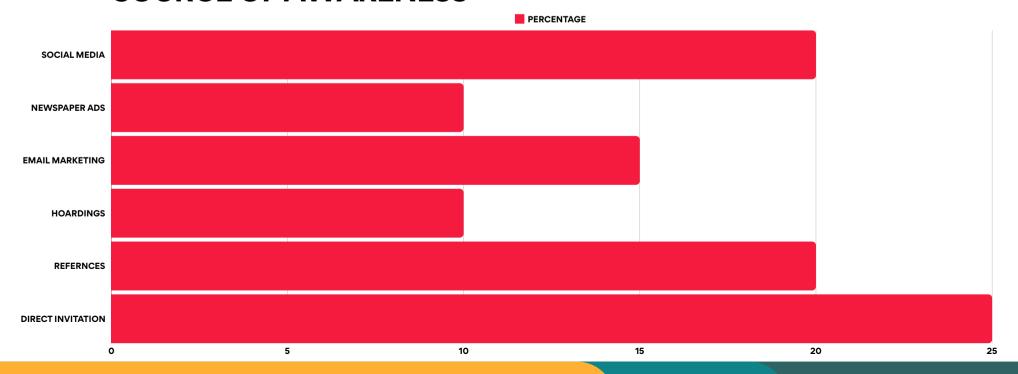
#### **NUMBER OF VISITORS DAHEJ EXPO 2024**

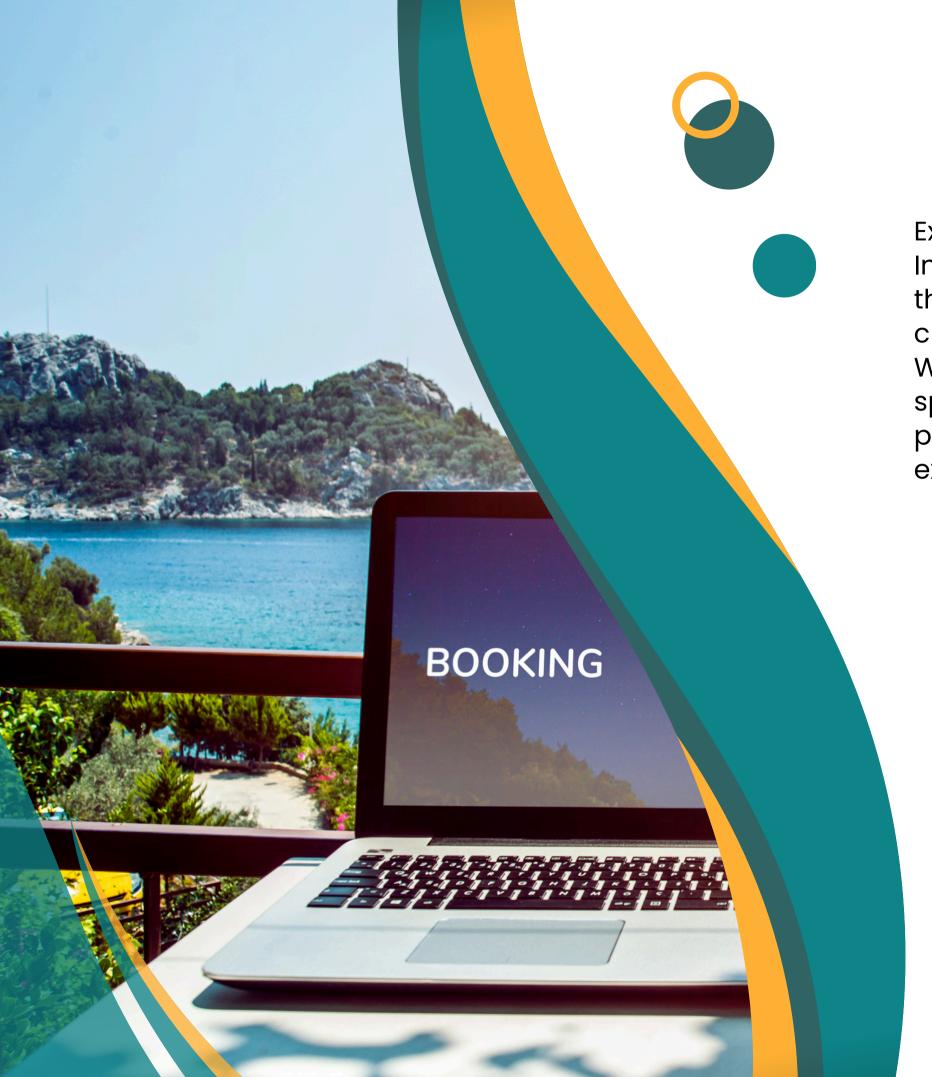


## TYPES OF VISITORS FOOTFALL BY CATEGORY



#### **SOURCE OF AWARENESS**





### **BOOKING PROCESS**

Experience a hassle-free journey to secure your spot at the Industrial Expo. Begin by selecting your ideal booth location from the floor plan, ensuring prime visibility for your brand. Lock your choice with a confirmation email and receive a detailed quotation. With just 50% advance payment upon the proforma invoice, your space is secured. Complete the balance to access exclusive promotional materials and onboarding documents, making your exhibition preparation smooth and stress-free

#### Select Your Booth Space



Choose your preferred booth location using the event's floor plan to ensure optimal visibility.

#### **Send Confirmation**



Email your booth selection to lock your space and receive a detailed quotation. Upon receiving the proforma invoice, pay 50% of the total amount to confirm your booking..

### Final Payment & Onboarding



Complete the full payment to start receiving promotional materials and onboarding documents.

## **CONTACT US**

For inquiries or further details about the 5th **DAHEJ INDUSTRIAL EXPO 2025** event, please reach out to us.



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Makarpura Vadodara, Gujarat





## Thank You

For Your Attention



